

North Georgia Promotions, llc.

Website: www.gamusicfest.com Phone: 678-707-8770

Email: info@gamusicfest.com Fax: 770-607-0452



Sponsor Advertising Agreement

Name: _____

Company: _____

No. Employees: _____

Booth Type: _____

Booth No: _____

The North Georgia Music Festival is a three Day Event on June 22,23 & 24, 2007.

Gates Open:

- Friday: 6PM-1AM
- Saturday: 10AM-1AM
- Sunday: 10AM-6PM
- Set-up: Friday between 9AM - 4PM
(Must Be Completed No Later Than 4PM)

Estimated Festival Turn Out:

- Friday: 2000 persons
- Saturday: 3500 persons
- Sunday: 1000 persons

Booths Sizes:

- Single: 10x10
- Double: 10x20
- Triple: 10x30 (Seated Dining or Large Showroom Area)
- **Power: Limited to 14 Booths**

Sponsor Package Pricing:

*Top 3 sponsors will receive advertising on over 1000 printed POS posters distributed by beer vendors.

**Top 5 sponsors will receive mention on all radio promo spots and advertising 4 billboards displayed in Bartow, Floyd, Gordon and Polk counties.

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| <ul style="list-style-type: none">• PLATINUM Level \$7500<ul style="list-style-type: none">- Radio promo spots with South 107, 94.9 The Bull and Q102**- Advertising on over 1000 printed POS posters*- Advertising 4 billboards**- Single name banners advertised in park- Mention on all printed merchandise- Master of ceremonies announcements- 200x50px Website flash banner- 600x400px ad on website links page- Triple sized booth or appropriate size needed | <ul style="list-style-type: none">• GOLD Level \$5000<ul style="list-style-type: none">- Radio promo spots with South 107, 94.9 The Bull and Q102**- Advertising on over 1000 printed POS posters*- Advertising 4 billboards**- Single name banners advertised in park- Mention on all printed merchandise- Master of ceremonies announcements- 100x50px Website flash banner- 400x200px ad on website links page- Triple sized booth or appropriate size needed |
|---|---|

- **SILVER Level \$3500**
 - Radio promo spots with South 107, 94.9 The Bull and Q102**
 - Advertising on over 1000 printed POS posters*
 - Advertising 4 billboards**
 - Single name banners advertised in park
 - Mention on all printed merchandise
 - 50x25px Website flash banner
 - 200x200px ad on website links page
 - Double sized booth or appropriate size needed
- **BRONZE Level \$2500**
 - Advertising on over 1000 printed POS posters*
 - Single name banners advertised in park
 - Mention on all printed merchandise
 - 50x25px Website flash banner
 - 200x200px ad on website links page
 - Double sized booth or appropriate size needed
- **COPPER Level \$1500**
 - Single name banners advertised in park
 - Mention on all printed merchandise
 - 50x25px Website flash banner
 - 200x100px ad on website links page
 - Single sized booth
- **DIAMOND Level \$1000**
 - Single name banners advertised in park
 - Mention on all printed merchandise
 - 50x25px Website flash banner
 - 200x100px ad on website links page
 - Single sized booth
- **EMERALD Level \$500**
 - Single name banners advertised in park
 - 50x25px Website flash banner
 - 100x100px ad on website links page
- **SAPHIRE Level \$250**
 - Single name banners advertised in park
 - 100x100px ad on website links page

Sponsors are responsible for cleaning their own site. Slots must be reserved with a full package payment received before June 1st before entering the park. No refunds for cancellation.

Sponsor ID/ Entrance badges are limited:

- Single booths: 2 entrance badges
- Double booths: 4 entrance badges
- Triple booths: 6 entrance badges

We look forward to the first annual NGMF and know that with our combined efforts in promotion, it will without a doubt become the biggest event Rome has ever seen.

Sincerely,
Doug Pedrick
North GA Promotions

Signing this letter commits you to Friday, June 22nd and commits North GA Promotions to the above mentioned items.

Sponsor Signature: _____ Date: ____/____/____

Management Signature: _____ Date: ____/____/____

We take all credit cards in payment for the event.